

Arizona Game and Fish “Show Us Your Helmet Hair” Contest

The Arizona Game and Fish Department is hosting its first ever “Show Us Your Helmet Hair” Contest. To increase helmet use, safety awareness and overall off-highway vehicle (OHV) safety, the Department’s Off-Highway Vehicle Safety Education Program wants OHV riders to send in a photo and videos of their “helmet hair.” This contest will run for a year with a winning “Helmet Hair” video or photo selected each month starting in February.

Eligibility

The contest is open to any OHV enthusiast statewide except employees of the Arizona Game and Fish Department and members of their immediate families (parents, spouses, children, or siblings).

Theme

The theme of the contest is “Helmet Hair.” To have fun with the way people’s hair looks after they take off their OHV helmet, contestants can surprise us with a fun picture or video of themselves wearing a helmet and proper riding gear while out on the trail. Photos and videos can include friends and family members as well as your sweet ride. To be eligible, all photos or videos must have been taken in an Arizona setting and must include a DOT/SNELL approved helmet. Photos and videos of pets are not eligible.

Submissions and Format

This contest will primarily take place on the department’s Facebook and Instagram pages. To submit entries, contestants must tag their photos/videos using **BOTH** #AZHelmetHair and #AZGFDOHV on either social media platform. In addition, contestants should also use #s for the months community sponsor to help submissions stand out. For example in February while Arizona Game and Fish is hosting contestants could use #AZGFD.

Each month submissions will be collected between the 1st and 25th. Then, our community partner of the month will judge and select a winner to receive the prize they provide.

Entry Procedure

1. Each contestant may submit a maximum of 3 entries per person per month.
2. Share photos/videos on Facebook or Instagram using BOTH #AZHELMETHAIR and #AZGFDOHV. Each entry **MUST** contain the following:
3. Proper riding attire
 - a. A DOT or SNELL approved helmet
 - b. Goggles or face shield
 - i. Additional consideration will be made for:
 1. Gloves
 2. Long sleeves
 3. Long pants
 4. Over the ankle boots
4. Arizona Riding Location(if applicable)
5. Submissions will be collected between the 1st and 25th of each month. Monthly entries will be reviewed and winners will be announced on the last day of each month.

6. Winning contestant will receive their prizes from the community sponsor at the Arizona Game and Fish Department Headquarters located at 5000 W. Carefree Highway Phoenix, AZ, 85086. This will also provide a brief photo opportunity to help promote the contest moving forward.
7. Incomplete submissions will be disqualified.

Prizes

Twelve first-place awards will be given, one for each month of the contest. A person may only win once within the contest's one-year time frame. Prizes will vary each month based on the month's community partner. Available prizes may include but are not limited to riding gear, OHV helmets, ATV/UTV parts, free safety classes, or services.

The names of winning photographs/videos will be posted on www.azgfd.gov/OHV and shared on the department's Facebook page at www.facebook.com/azgafd and Instagram at www.instagram.com/AZGFDOutdoors submissions may also be provided to the media.

Judging

Entries will be judged on the basis of creativity and effectiveness in conveying the unique character of the subject(s). The judges' decisions are final. Winners will be chosen by the community partner of the month based on the quality of the "Helmet Hair" in the photos submitted.

Deadline

The contest begins Thursday, February 5, 2015, and ends April 1, 2016. The deadline for receipt of entries is 5 p.m. (MST) on the 25th of each month. Entries received after this deadline will be disqualified.

Rights and Permissions

Contestants retain copyright to their submitted photographs. By submitting one or more entries, contestants agree that a photo can be used by the Arizona Game and Fish Department to market the "Show Us Your Helmet Hair" contest and other safety related messages. Contestants also agree to allow their photo/video to be posted to the department's website and social media platforms (at a reduced size and with the photographer's copyright information included). Winning photos or videos may also be used in promoting other Arizona Game and Fish contests and publications. The Arizona Game and Fish Department will not use any submitted photos in any other way or for any other purpose without permission.